News brewed on 29 // 06 // 15

**Columbus calling: BrewDog announces USA brewery will launch in Ohio in 2016**

*Scottish brewery announces details of USA expansion plans*

Scottish craft brewery, BrewDog today formally announced its plans to open its North American headquarters and first production facility outside the UK in Canal Winchester, located in the Columbus Region of Ohio.

The brewery was inundated with enquiries after it revealed preliminary plans for its USA expansion earlier this month, with the BrewDog facebook page noting unprecedented shares of the story, reaching more than 150,000 people.

James Watt, cofounder of BrewDog said:

“The people of Ohio have absolutely bowled us over with their enthusiasm, passion for beer and warm welcome! Their reaction has been incredible, it’s awesome to know we’ve made the right choice with where to lay the foundations for our American home, and we’ll be throwing one helluva party to thank the locals for their support! ”

BrewDog’s investment in the brewing facility in Columbus will total $30.4million, including the construction of a 100,000 square foot facility in Canal Winchester, to be completed by August 2016. The site will be the main brewing site for all BrewDog USA’s beer production, as well as boasting a restaurant, taproom and visitor centre.

The launch of BrewDog USA will generate 125 jobs at the Canal Winchester site, and the brewery has announced that it is recruiting for some senior positions immediately. Applications for the role of CEO, BrewMaster, VP of Sales and CFO are welcome by emailing [usajobs@brewdog.com](mailto:usajobs@brewdog.com), and prospective Brewers, Packaging Operators and Lab & Quality Managers are invited to get in contact via the same email address. The site in Ohio will initially serve the U.S. market with potential to export to other countries. It will produce more than 85,200 barrels in its first year of production, increasing capacity in years 2 and 3 until it reaches 852,000 barrels.

James Watt continued:

“Our international expansion plans have always been ambitious, but our intentions stateside are probably up there with some of the most ambitious, bombastic, exciting ventures we’ve ever embarked upon. America has one of the world’s most eclectic, energetic beer scenes imaginable, and we’re psyched to be pledging allegiance to the craft beer revolution in the USA. Planet BrewDog just gained a continent.”

Economic development partners in the project include JobsOhio, Columbus 2020 and the City of Canal Winchester. Triad Architects has been appointed to develop the design for the brewery and headquarters. Hiring for the brewery’s USA site will begin in 2016 and will include positions in production, sales and management.

**The crowdfunding revolution**

BrewDog has announced that it will be funding the American expansion in part using finance raised via a U.S crowdfunding round; Equity for Punks USA. Last month it launched a landing page for more information about the scheme, which it hopes to open later this year. Interested potential investors can sign up for more information via brewdog.com/equityforpunksusa .

Equity for Punks has enabled the brewery to expand as quickly as it has done, and the fourth round of funding opened in Europe in April this year. In the first three weeks after launch, the brewery raised a world record-breaking £5million, a fifth of its £25million target. The amount raised broke the previous record set by BrewDog in 2013, when it raised £4.25 million (less costs) in just over six months.

With the latest round of Equity for Punks, 526,316 shares in BrewDog have been made available, for a minimum investment of £95 for two shares.

The capital raised from investors will be used to fund in particular the expansion of the BrewDog brewery and its international bar division, as well as launching new projects like a craft beer hotel, custom sour beer facility and a distillation plant.

**UK Fastest Growing Drinks Brand[[1]](#footnote-1)**

Growing from two men based in a shed in the north east of Scotland in 2007, BrewDog is now the UK’s fastest-growing food & drinks brand, opening 28 bars worldwide since 2010, now exporting to 55 countries and employing more than 365 staff. It announced its sixth consecutive year of record growth earlier this year, having increased its annual turnover by a whopping 63 per cent to over £29.6million in 2014, compared with £18million in 2013.

This press release is not a prospectus but an advertisement and investors should not subscribe for any transferable securities referred to in this advertisement except on the basis of information in the prospectus, including the risk factors, which should be read in full by investors before taking any investment decision as your capital will be at risk.

The prospectus is available free of charge from the offices of the company at Balmacassie Commercial Park, Ellon, Aberdeenshire, AB41 8BX, Scotland and on the BrewDog website and from the offices of RW Blears, the Company’s legal adviser at 125 Old Broad Street, London EC2N 1AR.

This advertisement constitutes a financial promotion approved by Blears Limited (FCA number: 610217).

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**What is BrewDog?**

We were bored of the industrially brewed lagers and stuffy ales that dominate the UK market. We decided the best way to fix this undesirable predicament was to brew our own beers. Consequently in April 2007 BrewDog was born. Both only 24 at the time, we leased a building, got some scary bank loans, spent all our money on stainless steel and started making some hardcore beers.

We are dedicated to making cool, contemporary and progressive beers showcasing some of the world’s classic beer styles. All with an innovative twist and customary BrewDog bite.

*James Watt and Martin Dickie.*

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1. Sunday Times Fast Track 100 2014 [↑](#footnote-ref-1)