**BrewDog Marks ‘The End of History’ as Ohio Repeals Bill 37**

*Limited edition, 55 percent ABV concoction, contained within taxidermy squirrels, to be made available exclusively for Equity for Punks USA investors*

**COLUMBUS, Ohio (Aug. 31, 2016) –** Irreverent Scottish brewer, [BrewDog](https://www.brewdog.com/usa/) is introducing its infamous 55 percent alcohol by volume (ABV) brew, [The End of History](https://www.brewdog.com/usa/lowdown/blog/the-end-of-history), to the U.S. market at a key moment for the craft beer industry. [Ohio House Bill 37](https://www.legislature.ohio.gov/legislation/legislation-summary?id=GA131-HB-37) went into effect this week, removing the 12 percent ABV limit on beers both made and sold in the state where BrewDog is establishing its U.S. brewery later this year. BrewDog is celebrating this historic limit lift in its hallmark irreverent fashion by sharing the record-breaking brew as an exclusive perk to investors that pledge $20,000 or more to its unique [Equity for Punks USA](https://www.brewdog.com/usa/equityforpunks) crowdfunding model.

The name ‘The End of History’ derives from the famous work of philosopher [Francis Fukuyama](https://en.wikipedia.org/wiki/Francis_Fukuyama) – implying that The End of History is to beer what democracy is to history. Only 12 bottles were originally produced in 2010, each coming with its own certificate and presented in a taxidermy squirrel. The bottles are at once beautiful and disturbing; disrupting conventions and breaking taboos about how beer can be packaged, just like the beer they hold within them. The impact of The End of History is a perfect conceptual marriage between art, taxidermy and craft brewing.

The blond Belgian ale is infused with nettles from the Scottish Highlands and fresh juniper berries. To achieve The End of History’s record-breaking alcohol content, BrewDog’s brewers use an extreme freezing technique whereby the beer is kept at temperatures well below freezing to separate the water from the solution. The process is then repeated dozens of times, requiring hundreds of gallons of beer to be reduced through the process to produce just enough for a handful of exclusive bottles.

Equity for Punks USA is a $50 million crowdfunding initiative, promoting community-fueled business and continuing BrewDog’s mission of shortening the distance between the people who make its beer, and the people who drink them. High-value investors will be part of an exclusive community of beer enthusiasts who will receive the latest batch of The End of History. Investors who commit $20,000 or more to the effort will have first access to a batch of BrewDog’s world-renowned and much sought-after statement release, along with a raft amount of other perks offered to all who claim a stake in the business. Aside from access to incredible limited edition beers and tours of the brewery’s two facilities in Aberdeenshire, Scotland and Columbus, Ohio, investors also receive lifetime discounts in BrewDog bars, access to an exclusive online community platform, and an invite to BrewDog’s Annual General Mayhem (AGM), a soon-to-be-legendary festival of beer, music and food.

Cofounder James Watt commented:

“As we establish milestones of our own and celebrate historic moments in Ohio’s beer industry, it seemed natural to introduce ‘The End of History’ to America. Having raised more than $1 million in the first 72 hours of our Equity for Punks USA initiative, we can see beer enthusiasts are chomping at the bit to invest in our mission’s expansion into America. This release of The End of History marks a significant milestone for our homeland away from home, and invites investors to claim a piece of brewing history for themselves.”

Those interested in owning a part of this unconventional brewery can put their money where their mouth is by investing in BrewDog’s USA business. Interested shareholders can visit [www.brewdog.com/usa/equityforpunks](http://www.brewdog.com/usa/equityforpunks) to find out more, or head to [www.equityforpunksusa.com](http://www.equityforpunksusa.com) to invest.

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**About BrewDog**

Since 2007 BrewDog has been on a mission to make other people as passionate about great craft beer as we are. From the Headliner series, which includes bold, uncompromising pack leaders like the flagship Punk IPA, to the Amplified range (beer, but turned up to 11), BrewDog creates beer that blows people’s minds and has kick-started a revolution.

Cofounders James Watt and Martin Dickie shook up the business world in 2010 with the launch of pioneering crowdfunding scheme Equity for Punks, an initiative that has seen the company raise $33 million\* over four rounds, taking more money through crowdfunding than any other on record. The funds, and the army of punk shareholders (46,000) enabled the Scottish craft brewery to scale up without selling out.

With over 44 global bar launches, export into 55 countries, and a brand new brewery in Ohio opening in 2016, BrewDog continues to take the craft beer revolution stratospheric, whilst continuing to push the boundaries, invest in people, put the beer first, and champion other small breweries in its venues.

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