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**Ale Miles: BrewDog launches ‘BrewDog Airlines’, the world’s first craft beer airline**

*The Scottish brewer will fly beer fans between London Stansted and Columbus, Ohio on the world’s first craft beer airline, BrewDog Airlines, launching in February 2019*

Independent craft brewer BrewDog is offering beer lovers the ultimate immersive experience 35,000ft in the air with the launch of the world’s first craft beer airline. BrewDog Airlines takes flight in February 2019 with a round-trip between London and Columbus, the capital of Ohio State and home of the Aberdeenshire brewery’s US HQ and its craft beer hotel, The DogHouse.

Passengers aboard the chartered Boeing 767 will partake in a unique beer tasting experience as they sample a limited-edition BrewDog beer that has been specifically brewed to adapt to the reduction of taste and smell sensitivity in high altitudes. The beer will be presented by Cicerone-trained cabin crew, offering expertise in beer 35,000ft in the air. BrewDog inflight care packages will be available on board including BrewDog eye masks and blankets. A food and beer pairing menu will replace the usual fare on board, and inflight flight boards will provide a range of beers to sample whilst cruising to Columbus.

The round trip includes a four-night stay in Columbus, where guests will tour BrewDog’s state-of-the-art brewery, visit The DogHouse Hotel, and explore BrewDog’s dedicated beer museum. Guests will also enjoy a tour of Columbus’ many breweries, bars and restaurants as well as take a day trip to Cincinnati to visit more breweries.

**First Class Beer Experience**

Passengers will be able to kick back and relax with inflight entertainment courtesy of BrewDog’s own video-on-demand service, The BrewDog Network. Launched in August this year, the digital network boasts hundreds of hours of beer, food, travel and entertainment shows, ensuring the ultimate beer experience lasts from take off to touch down.

**BrewJet**

The BrewDog Airlines experience will take place between February 21st and 25th 2019. Tickets are exclusively available to BrewDog’s community of 90,000 Equity Punks, and are priced at £1,250 per person, including all flights, excursions and accommodation. Discounts are available to those beer fans sharing a room.  
  
BrewDog will also be running a prize draw for five lucky winners, each with a plus one, to secure a place on the trip via social media. Prospective high-flying craft beer fans should visit BrewDog’s facebook, twitter and Instagram to be in with a chance of winning one of these limited pairs of places.

There will be exclusive offers open to BrewDog Equity Punk shareholders, such as the chance to stay at BrewDog’s 32-room beer utopia, The DogHouse hotel. With features such as beer taps in each room, a built-in shower beer fridge and bedside brewery views, The DogHouse makes for the ultimate beery paradise.

James Watt, cofounder of BrewDog, said:

“We took craft beer to the depths of the seas when we brewed an IPA at the bottom of the North Sea. Now, we’re turning to the skies aboard BrewDog Airlines.

We’re on a mission to open minds and excite people about what craft beer is and can be. Booking a seat on the plane is a must for any serious beer lover.

BrewDog Airlines will be an experience like no other, we’ve redesigned the flight experience for optimum beer enjoyment - from the food, to the entertainment, the cabin crew and most of all, the specially brewed high-altitude beer.”

**BrewDog Blueprint**

Earlier this month, BrewDog announced [The BrewDog Blueprint](https://www.brewdog.com/lowdown/press-hub/the-brewdog-blueprint), a manifesto packed with more than 30 bold initiatives and commitments that will evolve its business and beers. The document was created in collaboration with the brewers’ 90,000 strong community of shareholders, who contributed to the themes and focus of BrewDog’s future agenda via BrewDog’s Equity Punk Forum.

This announcement for BrewDog Airlines comes just a few weeks after BrewDog closed its latest round of Equity for Punks, which raised a total of £26.2million from more than 50,000 new investors. The funds raised will go towards BrewDog’s international growth, as well as supporting specific projects such as its new brewing facilities in Australia and China.

Tickets for The BrewDog Airlines can be purchased by Equity Punks by visiting [brewdogair.com](http://www.brewdogair.com/)

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**About BrewDog Plc**

Since 2007 BrewDog has been on a mission to make other people as passionate about great craft beer as we are. From the Headliner series, which includes bold, uncompromising pack leaders like the flagship Punk IPA, to the Amplified range (beer, but turned up to 11), BrewDog brews beer that blows people’s minds and has kick-started a revolution.

Cofounders James Watt and Martin Dickie shook up the business world in 2010 with the launch of pioneering crowdfunding initiative Equity for Punks, an initiative that has seen the company raise over £67.2m over five rounds, raising more money through online equity crowdfunding than any other on record. The funds and the army of punk shareholders (94,000) has enabled the Scottish craft brewery to scale up without selling out.

With over 70 bars across the globe, export into 60 countries, and a brewery in Ohio that launched in 2017, BrewDog continues to take the craft beer revolution stratospheric, whilst continuing to push the boundaries, invest in people, put the beer first, and champion other small breweries in its venues.

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