***CRAFT BEER INNOVATOR BREWDOG LAUNCHES NEW WATER SIDE BAR IN THE PADDINGTON BASIN***

* BrewDog is launching a brand-new canalside bar in Paddington Basin, West London
* Paddington Beer, a limited edition Marmalade-infused pale ale, will be available over opening weekend, in a nod to Paddington’s famous marmalade-loving bear
* Alongside ample seating and full-sized shuffleboards, the brand’s newest venue features its innovative ‘DeskDog’ work space, where customers can sample 24 varieties of kegged beer, whilst relaxing in a well equipped, creative work space

**LONDON, FRIDAY 15th MARCH.** This Friday, craft beer trailblazer BrewDog is launching a brand new bar in the impressive canal-side setting of Paddington basin. The latest space will allow customers to maximise their enjoyment of top-quality craft beer, with two Olympic-sized shuffleboards, an outside terrace on London’s canals and the use of a forward thinking ‘DeskDog’ work space.

The first 100 customers through the door at midday on Friday, March 15th will be in with a chance to win a year’s supply of craft beer, a lifetime supply of free coffee, and beer schools in their office - to taste and learn more about the stories, flavours and aromas of great craft beer.

As an additional opening weekend special, BrewDog has brewed a ‘Marmalade’ beer, in homage to Paddington Bear’s favourite snack.

Punters can anticipate the full BrewDog experience, with a mouth-watering burger & wings selection, as well as a weekend brunch menu and unlimited coffee for those who are keen to work hard and play harder.

BrewDog Paddington will also offer a whopping 24 varieties of kegged beer and cider on tap. This will include Paddington Beer, a marmalade-infused­­ pale ale, Paradox Islay and Hawkes Cider. Guest line ups will showcase some of the best beer brewed here in the UK featuringMonacada, Cloudwater, Buxton, Siren & more**.**

James Watt, Captain of BrewDog said:

**“**We’re constantly on a mission to question the norms of beer drinking and strive to do better. You can count on us to keep bringing you exciting and unexpected bar spaces to drink in, with the best craft beers that exist today. BrewDog Paddington ticks all the boxes, as an amazing waterside bar to play and work for creatives and craft beer enthusiasts.”

Since 2007, BrewDog has challenged the world of craft beer to innovate and expand. The company opened its first ever bar in Aberdeen back in 2010. The launch of the 84th site once again marks the brands’ continued success in making a stand for independence, quality and craft within the beer landscape.

The bar will open its doors to customers at 12:00pm on 15th March. BrewDog Paddington can be found at Unit 1, West End Quay, London, W2 1JX.

For more information and to book a table at BrewDog Paddington, please visit: <https://www.brewdog.com/bars/uk/paddington/>

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**About BrewDog plc**

Since 2007 BrewDog has been on a mission to make other people as passionate about great craft beer as we are. From the Headliner series, which includes bold, uncompromising pack leaders like the flagship Punk IPA, to the Amplified range (beer, but turned up to 11), BrewDog brews beer that blows people’s minds and has kick-started a revolution.

Cofounders James Watt and Martin Dickie shook up the business world in 2010 with the launch of pioneering crowdfunding initiative Equity for Punks, an initiative that has seen the company raise £67m over five rounds, raising more money through online equity crowdfunding than any other on record. The funds and the army of punk shareholders (94,000) has enabled the Scottish craft brewery to scale up without selling out.

With over 80 bars across the globe, export into 60 countries, and a brewery in Ohio that launched in 2017, BrewDog continues to take the craft beer revolution stratospheric, whilst continuing to push the boundaries, invest in people, put the beer first, and champion other small breweries in its venues.

For more information, please contact:

Paddy Hobbs and Joe Burdon

020 7012 1995

BrewDog@wearetheromans.com