***BREWDOG LAUNCHES HIGHLY ANTICIPATED DALSTON BAR AT THE HEART OF LONDON’S BOOMING CRAFT BEER SCENE***

* BrewDog Dalston is celebrating all things local over opening weekend by 100% of the guest beer pouring on draft coming from London breweries
* The first 100 guests through the door at 6pm will have a chance to win some awesome BrewDog prizes, including one year’s supply of free beer

**LONDON, FRIDAY 29th MARCH.** This Friday, BrewDog is launching its 13th London site with the highly anticipated opening of BrewDog Dalston. In the heart of Hackney’s most vibrant district, BrewDog’s newest bar will showcase some of the best craft beer that London has to offer, with all guest taps pouring beer from London breweries.

The first 100 customers through the door at 6pm on Friday, March 29th will be in with a chance to win a year’s supply of free beer and a trip to BrewDog brewery and taproom in Scotland, which includes a DogWalk tour for a behind-the-scenes look at where the magic happens. Further prizes to be snapped up include; beer schools – to taste and learn more about the stories, flavours and aromas of amazing craft beer – and a Brewery Tour at BrewDog OutpostTower Hill.

BrewDog Dalston will celebrate London’s thriving craft beer scene whilst offering punters the full BrewDog experience. This will include 24 kegged beers on tap, the notorious all you can eat Wings Wednesday and a full weekend brunch menu. Non-meat eaters can grab their fill with 2-4-1 vegan and veggie food throughout April as long as you book in advance.

**James Watt, Captain of BrewDog said: “**We love showcasing our favourite guest brewers to complement our own craft beer offerings. BrewDog Dalston is the perfect opportunity for us to show off the extremely high standard of the craft beer scene in London, given the areas’ reputation as a destination for incredible food and drink. We’re stoked to offer up a guest draft beer range featuring all London breweries on our opening weekend and are always looking to support local brewers in the towns and cities our bars are home to. We have wanted a bar in Dalston for years and we couldn’t be more excited to open our doors this Friday.”

Since 2007, BrewDog has challenged the world of craft beer to innovate and expand. The company opened its first ever bar in Aberdeen back in 2010. The launch of the Dalston site once again marks the brand’s continued success in fuelling independence, quality and craft within the beer landscape and will be the brand’s 87th bar site.

The bar will open its doors to customers at 6pm on 29th March. BrewDog Dalston can be found at 33-35 Stoke Newington Rd, London, N16 8BJ

For more information and to book a table at BrewDog Dalston, please visit: <https://www.brewdog.com/>

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**About BrewDog plc**

Since 2007 BrewDog has been on a mission to make other people as passionate about great craft beer as we are. From the Headliner series, which includes bold, uncompromising pack leaders like the flagship Punk IPA, to the Amplified range (beer, but turned up to 11), BrewDog brews beer that blows people’s minds and has kick-started a revolution.

Cofounders James Watt and Martin Dickie shook up the business world in 2010 with the launch of pioneering crowdfunding initiative Equity for Punks, an initiative that has seen the company raise £67m over five rounds, raising more money through online equity crowdfunding than any other on record. The funds and the army of punk shareholders (94,000) has enabled the Scottish craft brewery to scale up without selling out.

With 87 bars across the globe, export into 60 countries, and a brewery in Ohio that launched in 2017, BrewDog continues to take the craft beer revolution stratospheric, whilst continuing to push the boundaries, invest in people, put the beer first, and champion other small breweries in its venues.

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