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**Brew Skies Ahead: BrewDog Announces Inaugural U.S. Flight for BrewDog Airlines**

*Independent craft brewer will set to the blue skies to offer its Equity Punk shareholders in both the U.S. and U.K. the ultimate immersive beer experience at 35,000 ft.*

Independent craft brewer, BrewDog made history earlier this year with the launch of the world’s first craft beer airline, BrewDog Airlines. The inaugural U.K. flight took more than 200 of BrewDog’s U.K. investors, known as Equity Punks, from London to Columbus, Ohio, the home of BrewDog’s U.S. headquarters and the world’s first craft beer hotel, The DogHouse. Now, U.S. Equity Punks get a turn. The first trip was such a smashing success that BrewDog will once again take to the brew skies this fall with two roundtrip flights: one flight from London to Columbus and for the first time, one flight from Columbus to Edinburgh, the motherland of BrewDog.

Tickets for BrewDog Airlines are exclusively available to Equity Punks as a way for BrewDog to thank them for all they’ve done to take the craft beer company across the pond and beyond. The majority of Equity Punks are based in the U.K., but since BrewDog’s opening of a U.S. headquarters in 2017, more than 13,760 Americans have become Equity Punks, making the U.S. the second most Equity Punk-populated country. Now, those 13,760 Equity Punks have the opportunity to purchase a round-trip craft beer flight and vacation unlike any other.

BrewDog Airlines offers passengers a completely immersive craft beer experience at 35,000 feet. The cabin crew has been replaced by Cicerone-trained flight attendance who will dole out samples of craft beer, including BrewDog’s specially brewed Flight Club, which has been formulated to combat the effects of high altitude on beer. BrewDog Airlines guests will also receive inflight care packages, including BrewDog eye masks and blankets.

The next flights will take place:

* October 31 departing Columbus for Edinburgh, the homeland of BrewDog. Passengers will spend five nights visiting the Ellon BrewDog headquarters and some of Scotland’s best whisky distilleries.
* October 31 departing London for Columbus for a five-night stay in the Arch City where passengers can tour the American brewery, BrewDog’s new home city, Columbus, and Ohio craft breweries.

BrewDog co-founder James Watt commented:

“We’re taking craft beer to new heights – literally – with BrewDog Airlines. Our first flight was an amazing success, and we received an outcry of interest in a flight departing from the States to visit our homeland in Scotland. What better way to say ‘Thank You’ to our epic Equity Punk family than with the most stellar beery experience. At BrewDog, we’re on a mission to open people’s minds and excite them about what craft beer is and can be. Through BrewDog Airlines, we’re doing just that – buckle up, passengers!”

Tickets for BrewDog Airlines are available now for BrewDog Equity Punks. Visit [BrewDog.com/BrewDog-Airlines](https://www.brewdog.com/brewdog-airlines) to learn more.

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**About BrewDog plc**

Since 2007 BrewDog has been on a mission to make other people as passionate about great craft beer as we are. From the Headliner series, which includes bold, uncompromising pack leaders like the flagship Punk IPA, to the Amplified range (beer, but turned up to 11), BrewDog brews beer that blows people’s minds and has kick-started a revolution.

Cofounders James Watt and Martin Dickie shook up the business world in 2010 with the launch of pioneering crowdfunding initiative Equity for Punks, an initiative that has seen the company raise over £61m over five rounds, raising more money through online equity crowdfunding than any other on record. The funds and the army of punk shareholders (85,000) has enabled the Scottish craft brewery to scale up without selling out.

With over 50 bars across the globe, export into 60 countries, and a brewery in Ohio that launched in 2017, BrewDog continues to take the craft beer revolution stratospheric, whilst continuing to push the boundaries, invest in people, put the beer first, and champion other small breweries in its venues.

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