***BREWDOG CROSSES THE CHANNEL ONCE AGAIN TO OPEN SECOND FRENCH BAR IN NICE***

* BrewDog Nice will open from 12pm on Friday 28th June and the first 100 people inside will have their chance to win epic prizes including a 1000€ bar tab, a trip to visit BrewDog’s brewery in Scotland and more
* The bar will be serving up an extensive range of 24 fresh kegged beers on tap and BrewDog’s mouth-watering burgers, wings and brunch menus
* The launch marks BrewDog’s second location in France and the brand’s 91st location overall, where the team will be serving up limited edition beers just minutes away from Nice’s renowned beaches.

**Nice, 28th June 2019.** Craft beer pioneer BrewDog has opened their second French bar in the vibrant city of Nice. Located on the bustling Avenue Phocéens, the bar is right at the heart of the action and a stone’s throw away from Nice’s stunning coastline. Here, beer fans can kick back with a range of BrewDog beers, which the brand is proud to serve alongside guest brews from top French brewers and talented breweries from across the globe.

The new bar will serve up 24 kegged beers on tap, alongside BrewDog’s legendary burgers, wings and salad menu. To top things off, the bar will also serve brunch daily, featuring exclusive menu items such as loaded pancakes and pickle-spiced bloody marys. As well as beer, customers can also treat themselves to BrewDog espresso, wine or spirits including the popular BrewDog Distilling Co. range.

To celebrate BrewDog Nice’s much anticipated opening, the first 100 customers through the door at 12pm on Friday 27th June will be in with a chance to win some incredible beery prizes. These include an 1,000€ bar tab, spots on one of BrewDog’s Beer Schools and a trip for two to the source of their beer, at their brewery in Ellon, Scotland.

**James Watt, Captain of BrewDog, said:** “Nice’s buzzing nightlife and lively streets have set the perfect scene for us to open a bar, aiming to kick start a craft beer revolution in the city.”

“We’ve nearly reached 100 bars worldwide and aren’t slowing down anytime soon. At BrewDog, we want to constantly push the boundaries of where craft beer can go and the Nice bar opening another step in our mission to save the world from bad beer”

The launch of BrewDog Nice will be the brand’s 91st bar since it started up back in 2007. Once it opened its first bar in Aberdeen in 2010, BrewDog has been fuelling independence, quality and craft within the beer landscape and shows no signs of stopping.

The bar will open its doors to customers at 12pm on Friday 28th June. BrewDog Nice can be found at 4 Avenue Phocéens, Nice, 06300.

For more information and to book a table at BrewDog Nice, please visit: <https://www.brewdog.com/>

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**About BrewDog plc**

Since 2007 BrewDog has been on a mission to make other people as passionate about great craft beer as we are. From the Headliner series, which includes bold, uncompromising pack leaders like the flagship Punk IPA, to the Amplified range (beer, but turned up to 11), BrewDog brews beer that blows people’s minds and has kick-started a revolution.

Cofounders James Watt and Martin Dickie shook up the business world in 2010 with the launch of pioneering crowdfunding initiative Equity for Punks, an initiative that has seen the company raise £67m over five rounds, raising more money through online equity crowdfunding than any other on record. The funds and the army of punk shareholders (94,000) has enabled the Scottish craft brewery to scale up without selling out.

With over 90 bars across the globe, export into 60 countries, and a brewery in Ohio that launched in 2017, BrewDog continues to take the craft beer revolution stratospheric, whilst continuing to push the boundaries, invest in people, put the beer first, and champion other small breweries in its venues.